Smart Mobility Innovations

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SMART TRAFFIC / CITY ECOSYSTEM

Industrial disruption with digitalization

Car and traffic (r)evolutions

1st revolution – new mass vehicle for transportation

1900 – 1960	Mechanical car generation
1960 – 1990	Electronic car generation
1990 – 2010	Software car generation

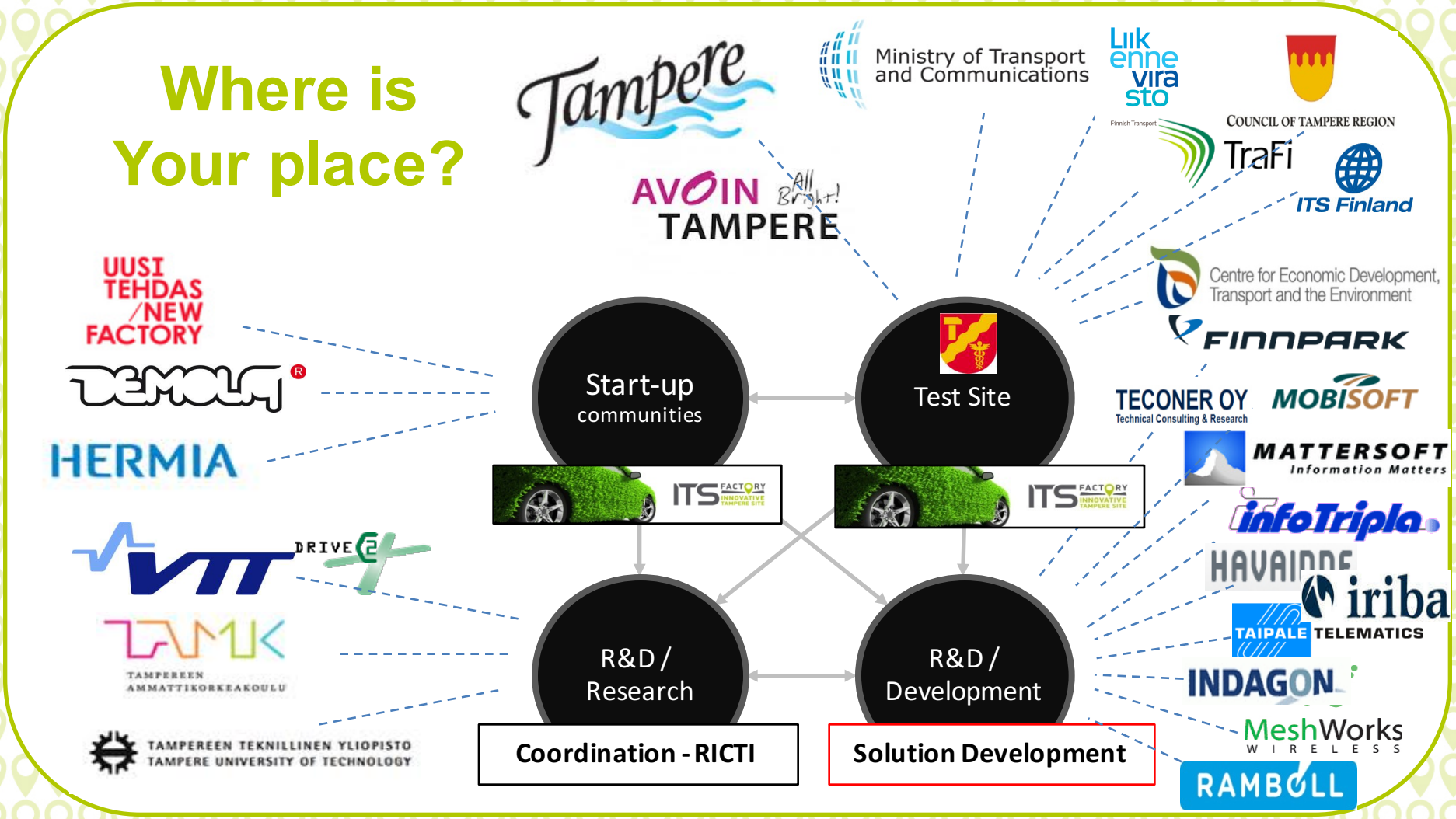
2nd revolution – services for connected smart citizens

A) 2010 - …	Services for connected cars
B) 2012 - …	Services for smart traffic
C) 2015 - …	Services for hybrid / electric cars

A. We are rapidly moving into a world where vehicle, phone and home/office will be interconnected and allow a seamless experience to the driver
B. Vehicle and driver will also be connected to the road infrastructure and they will get real-time data for traffic and service information (traffic alerts, expected rush times, weather, free parking lots, real time public transportation information, local services etc)
C. European directive (24.01.2013) will require 8 000 000 electric car charging stations in Europe before 2020. Finland has to invest 71 000 stations (7 000 public stations)

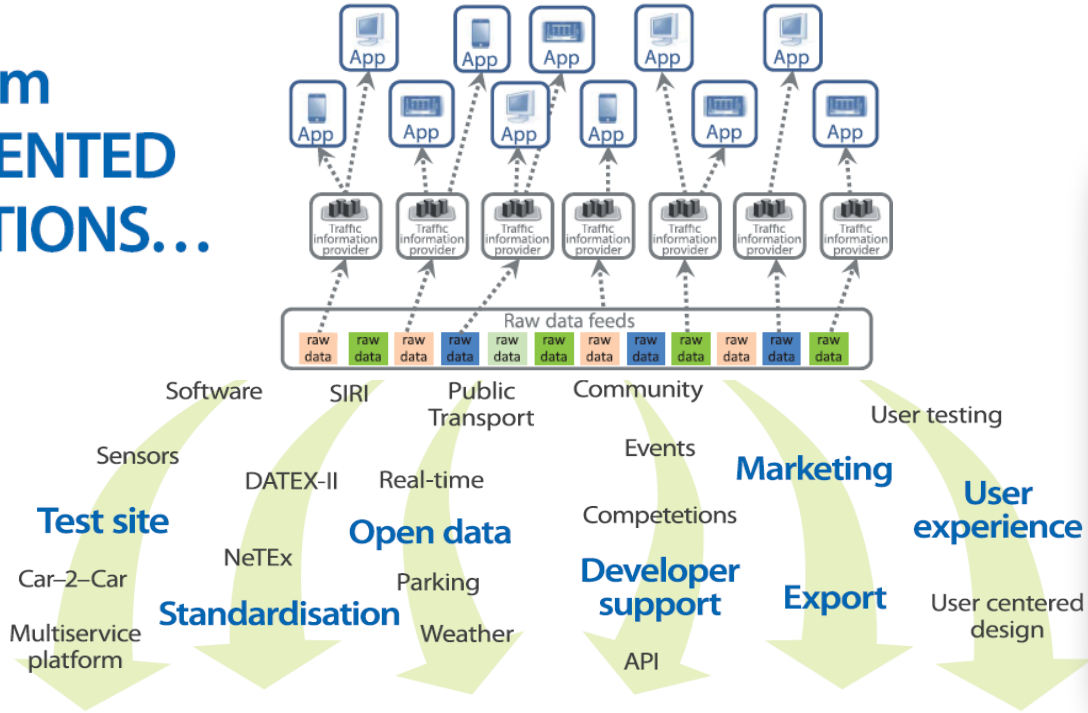
- ITS Factory -

Welcomes all intelligent transport parties to co-operate in building a future of ITS !



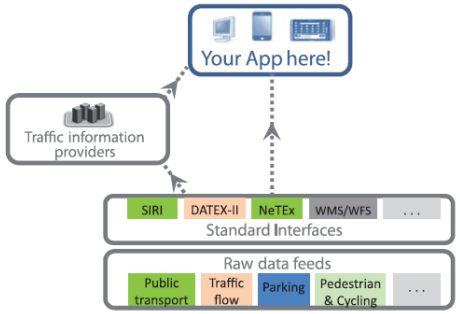
SMART OPEN DATA

From FRAGMENTED APPLICATIONS…



Smart Traffic Business Development Team is actively contributing to Tampere ITS Factory and develops working practices & tools for smart traffic industry to grow and get into international markets.

…to COMPLETE AND SCALABLE SOLUTIONS.



INNOVATIVE TAMPERE SITE

www.itsfactory.fi

Developer Wiki http://wiki.itsfactory.fi/

ITS FACTORY INNOVATIVE TAMPERE SITE

ITS Factory Wiki - Mozilla Firefox

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Main Page

ITS Factory is a new innovation, experimentation and development environment, where companies and individual developers can develop, test and productize traffic solutions.

Introduction

- What is ITS Factory?
- How to get started?
- FAQ

Community

- Fill in Developer Questionnaire
- Developer Events and Competitions
- Developer Discussions
- Community Members
- Development Ideas

More Information

- ITS Standards
- ITS Finland
- Glossary of Terms
- General Links

Public Transport APIs

- HKL Reittiopas API
- Tampere Reittiopas API
- More info on API resources
- ITS Factory API roadmap

Other Traffic APIs

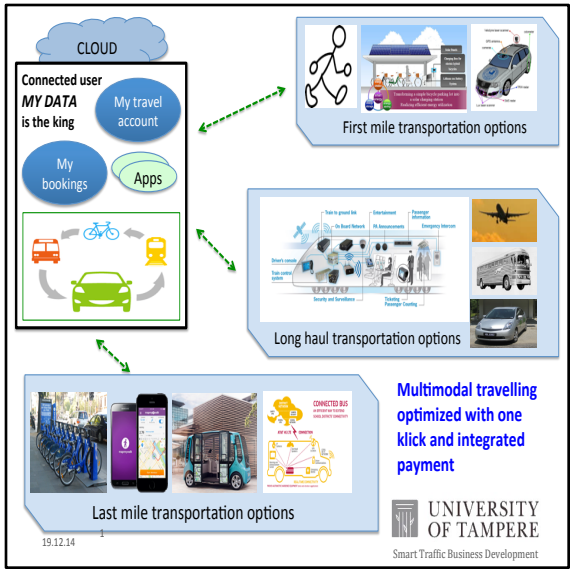
- Traffic flow APIs
- Parking APIs
- Cycling and Pedestrian APIs
- More info on API resources
- ITS Factory API roadmap

Applications

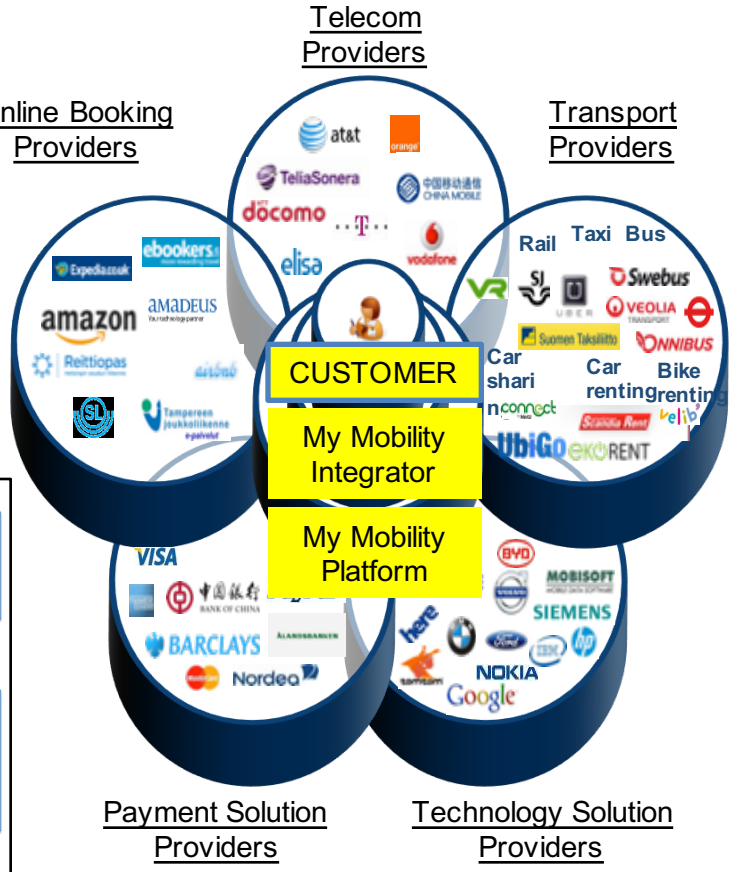
- HSL Reittiopas
- HSL Live
- Repa Reittiopas (Tampere)
- Lissu Liikenteenseuranta (Tampere)
- Kevyen liikenteen reittiopas (Tampere)
- More to come...

MaaS Core Use Cases

1. Car sharing
2. Ride hailing



3. Travel chains



The company logos mentioned are only for descriptive purpose.
Based on Frost & Sullivan & Tekes & University of Tampere material

ITS Data Sources

"In God we trust.
Everyone else bring data."
Michael Bloomberg, Mayor of New York 2002 – 2013

Road Traffic

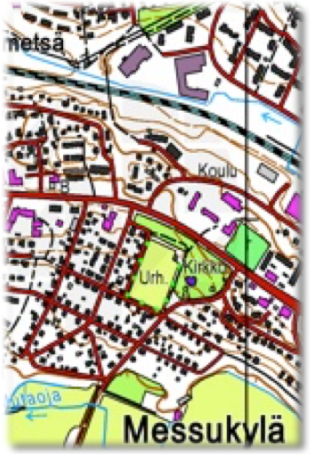
Traffic Flow
Roadworks and Streetworks
Incidents and Accidents
Road Weather

Parking

Occupancy
Facility Information

Geodata

Road network
Other traffic infrastructure
Street addresses
Map data
POIs



Public Transport

Timetables
Stop Timetables
Bus Location
Route Planning

Pedestrians and Cyclists

Cyclist & Pedestrian
Traffic Flow
Route Planning

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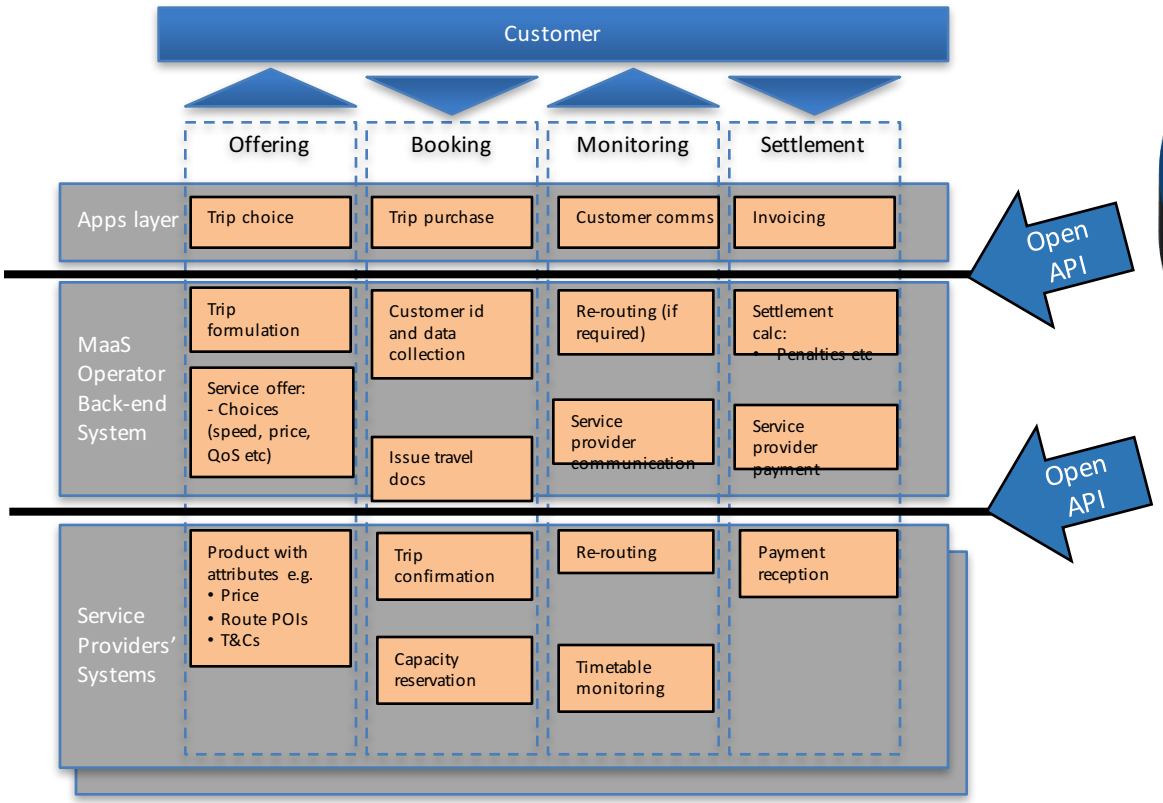
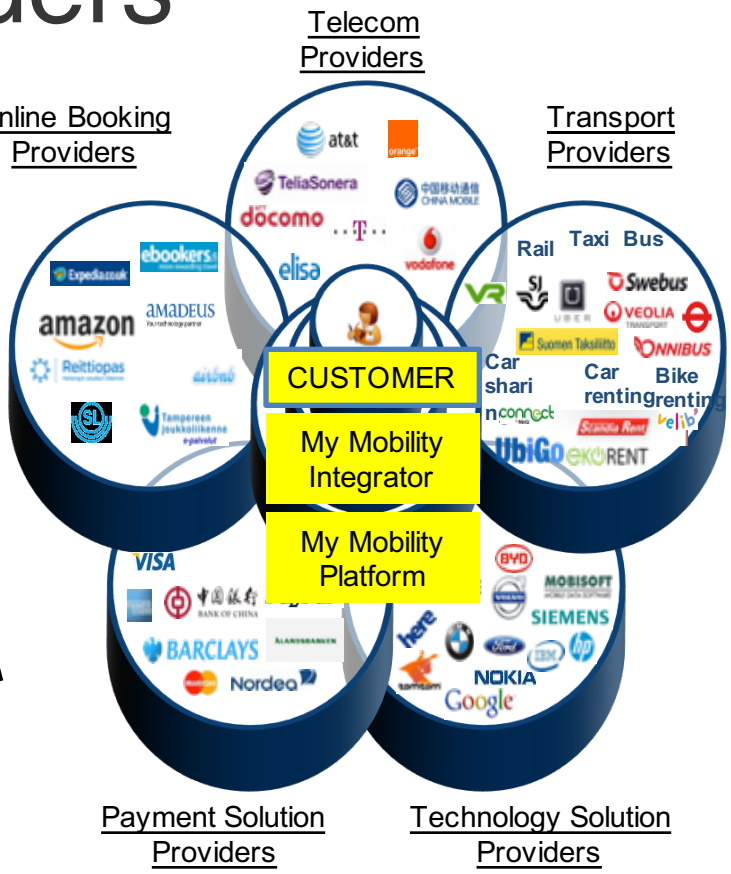
www.itsfactory.fi

Agreement by Leading Ecosystem Providers





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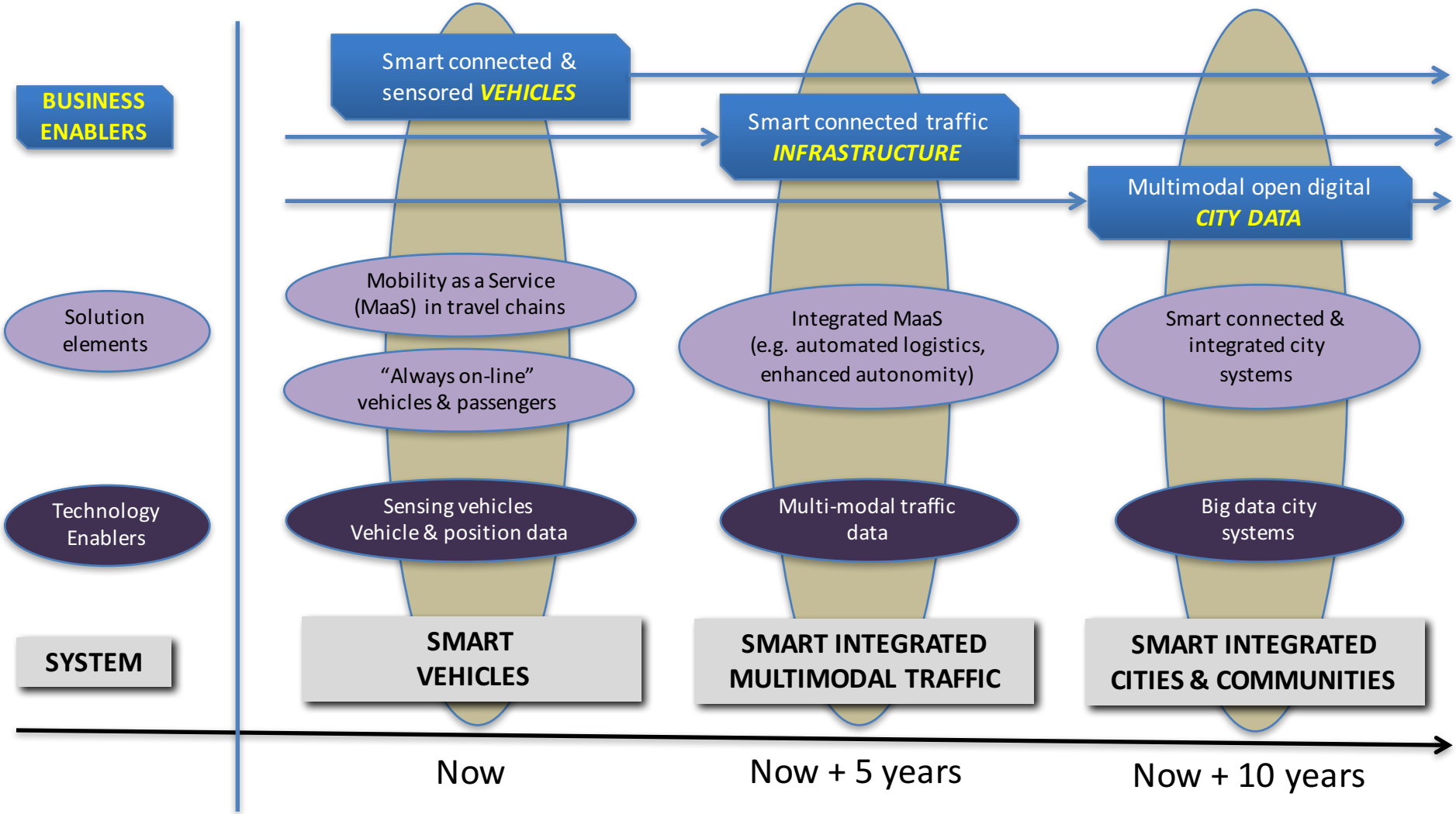
Digital Smart City Solution Roadmap



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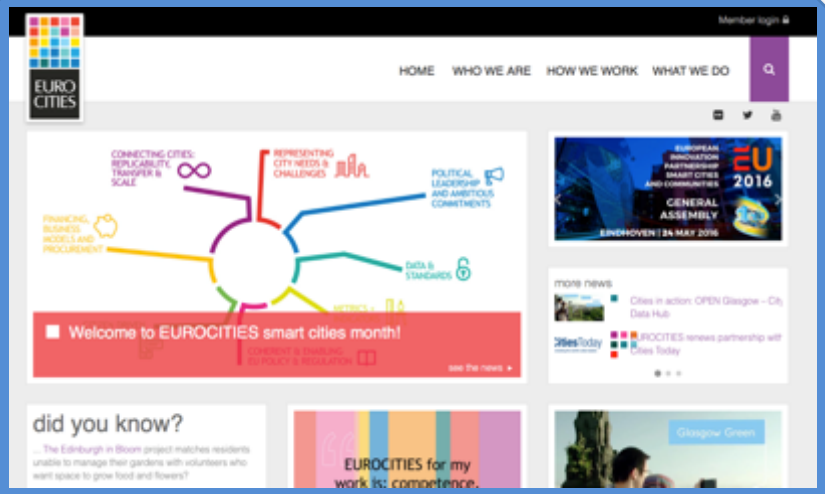
Smart Traffic Business Development



Smart *traffic* driven solutions

Smart *city* driven solutions

Smart City Ecosystem

Joint Architecture
(Open system: std i/f, modularity)

System Interoperability
(Single market: roaming & clearing)

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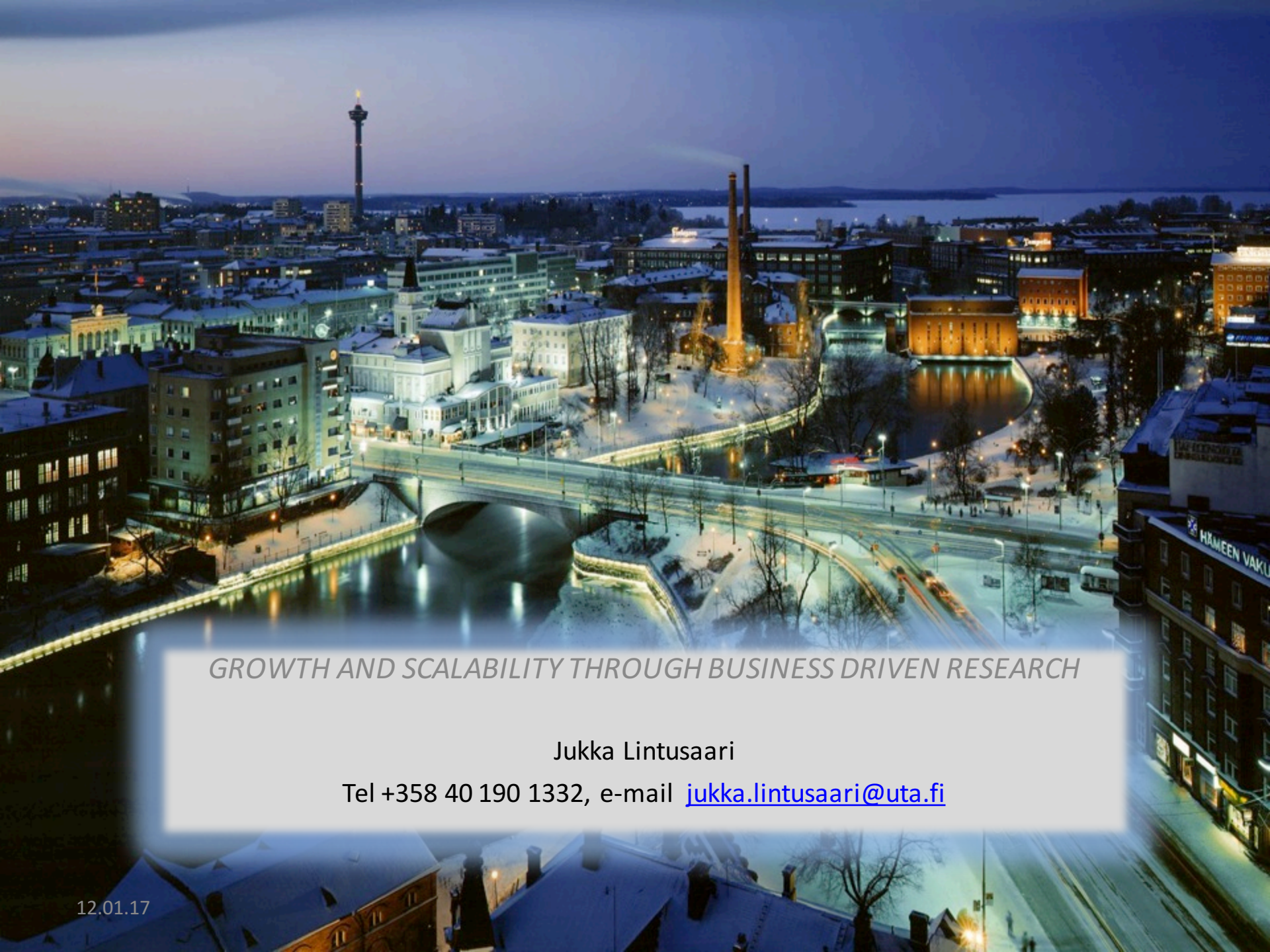

GROWTH AND SCALABILITY THROUGH BUSINESS DRIVEN RESEARCH

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